

MISSION

To promote health and wellbeing through high-quality and trustworthy pharmaceutical products

VISION

To be recognized as a reference brand, through constant and persevering search for innovation, operational excellence, relationships of trust and sustainable results for associates, employees, customers and the community.

VALUES

Search for excellence.

We are dynamic in the search for innovation and results.

We encourage a proactive approach in our decisions and actions.

We are persevering and determined in what we do.

Respect, honesty and loyalty.

We show respect in our relationships with colleagues, clients and partners.

We demand, from ourselves and from others, honesty and loyalty in our relationships.

Growth of the Human Being.

We are the company's strength and competitive differential.

We encourage our employees' development.

We recognize the best professionals and offer them opportunities to grow.

Team spirit.

We are part of a single team.

We share the same objectives and results.

We are receptive and we encourage contributions from everyone.

